



GRL PWR



What does it mean to YOU? What does mean to ME?

What does it mean to HER?

Who is HER? Who is SHE? Is she my 2.5 year old daughter? Is she one of my 17 year old Level 10 gymnasts about to embark off to college?

SHE could be one of many potential people....however, the message is the same and the message is important. What is GRL PWR? Who is GRL PWR?

What does GRL PWR mean to your gymnastics club? We are in the business of teaching gymnastics but more importantly teaching girls the power of being strong, confident, and exceptional human beings.

There is no way better way of instilling this culture in your program by hosting a GRL PWR event. NYC Elite has partnered with Destira to create a series of events to instill the culture of GRL PWR and to support the Athlete Assistance Fund under the National Gymnastics Foundation.

Destira graciously supports our survivors in this sport and the GRL PWR initiative by donating \$5.00 for every GRL PWR leotard bought in conjunction with GRL PWR events. In August when the GRL PWR collection is launched Destira will donate 50% of every GRL PWR leotard! You can check out the one and only GRL PWR leotard that symbolizes so much for every athlete that wears it.



At NYC Elite we had our first annual GRL PWR event in June. Our athletes had a blast learning and recognizing what GRL PWR means to them. During the process they raised \$2,500 which was donated directly to the Athlete Assistance Fund.



We hope you will partner with your gymnastics club, state, or region to host a GRL PWR event. Not only does it build confidence in the girls in our sport it supports our entire community.

The Athlete Assistance Fund was created by the National Gymnastics Foundation and is managed by PHP which is a Third Party Administrator. All cases are strictly confidential and all monies raised at this time are to provide guidance and financial means for athletes that have suffered sexual abuse within USA Gymnastics to obtain counseling and therapy services.

