



2011 PROGRAM AD RATES & SPECS

Clearly print or type all information • Please complete one form per ad
Program ads and payment must be received by Monday, June 13, 2011

Name of Club or Business _____

Contact _____ Phone No. _____

Email _____

Athletes' names or description of ad: _____

AD SIZES & RATES – please circle the size of your ad

FULL PAGE = \$100
7.25" width x 10" height

HALF PAGE = \$75
7.25" width x 5" height

QUARTER PAGE = \$50
3.5" width x 5" height

** All ads must meet the required ad criteria and dimensions specified on the back of this form. Your ad will be returned for correcting if these criteria are not met. Or a service charge of \$25 will be assessed if you would prefer USA Gymnastics to make these required changes. The deadline of June 13, 2011 still applies when re-submitting corrected ads.*

PAYMENT OPTIONS

Checks are to be made payable to USA Gymnastics and mailed to the address below.

Check No. _____ **Amount** _____

Please complete the information below if paying by credit card.

Card Type: Visa Other _____ **Amount** _____

Card No. _____ Exp. Date _____

Billing Address: _____

Phone Number: _____

Signature of Cardholder: _____

Printed Name: _____

Mail or fax form and fee to:
 USA Gymnastics – Acrobatic Gymnastics
 132 E. Washington St., Suite 700
 Indianapolis, IN 46204
 Fax: (317) 237-5069

AD CRITERIA

- Must be submitted in final format.
- The following ad dimensions must be met:
 - Full page - 7.25" width x 10" height
 - Half page - 7.25" width x 5" height
 - Quarter page - 3.5" width x 5" height
- All ads are printed in the program in black and white (if you submit a color ad or photo it will be converted to black and white)
- Final format requires all text to be placed and stylized in the exact format and design as the ad would be printed in the program
- Minimum picture quality is 300 dpi.
- Ads/files are accepted in JPEG, TIFF or PDF format.
- Please convert word documents to a PDF. However, if that is not possible, an additional hard copy of the ad is needed to allow for scanning if necessary.
- If using Illustrator to create your ad, all text must be converted to outlines and saved as a PDF.
- If an ad is submitted at a different size than defined above, your ad will be returned and we will ask for correct dimensions.
- Ad designs not meeting the above criteria will be charged an additional \$25.00 service fee.
- Ad designs should be sent via U.S. mail or e-mail to: Mary Obaka, Acrobatic Gymnastics Program Coordinator, 132 E. Washington St., #700, Indianapolis, IN 46204; mobaka@usagym.org

PROGRAM AD RETURNS

- Upon request, photos and ad designs can be returned to the submitter. Please indicate this on your Program Ad Form and include a self-addressed, stamped envelope with your materials. Materials will be returned following the conclusion of the National Championships Event.

