



USA GYMNASTICS.

JOIN THE TEAM!

**Begin Here by being a Member Club
and let USA Gymnastics take you anywhere!**

**Member Club memberships align with the competitive season.
The professional, instructor, and athlete memberships are valid
August 1 – July 31 each year.**

WHY team up with USA Gymnastics?

- As a Member Club, you get access to our one of a kind benefit package
- Access to utilize the USA Gymnastics logo and brand identity
- Connection with the most recognizable brand in the sport
- Ability to strengthen your club's credibility
- Invaluable visibility and free advertisement for your gym
- Affiliation with a prominent and professional industry leader
- Entitlement of your meet as a USA Gymnastics Sanctioned Event.

Are you using the correct USA Gymnastics Logo?

There are several places you should use the USA Gymnastics Member Club logo: Website, Emails, Newsletters, Club brochure, Banners, Flyers, Sanctioned event information, on gym walls, and Team Uniforms.

Please make sure you're using the correct logo! The logo(s) you're using should have the correct color, shape, and font style. The logo you're using should also always indicate 'Member Club'. Visit the Members Section of usagym.org for brand guidelines.



HOW your club can team up with USA Gymnastics

Ways to use our Member Club logo

- Place on your web site
- In your newsletters
- In your email communications
- On your handouts
- At your sanctioned events
- Place the USA Gymnastics Member Club logo on your social media outlets

Action steps

- Post your Member Club banner in your gym for everyone to see
- Place the window decal on the entrance doors of your gym
- Visit the National Gymnastics Day website for ideas on how you can get involved this year
- Download the National Gymnastics Day logo and start planning!
- Download the free commercials to your website, promoting grassroots gymnastics

Read the brand guidelines to make sure you are using the logo correctly.

- Visit the Member Club Only site and check out the resource page with fabulous handouts to customize with your gyms logo and information.

If you have any questions please contact Member Services at 800.345.4719 or membership@usagym.org