

# Gymnastics Club Owners

## Who are they, and what do their businesses look like?

### GENDER

71% Female

29% Male



### DAILY OPERATIONS

91% manage the day-to-day operations

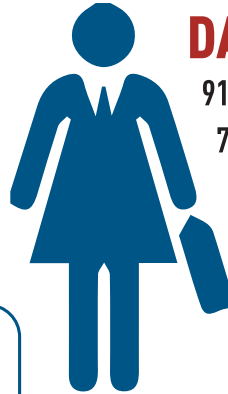
72% coach team

64% teach classes

61% clean their own gyms

83% do their own accounting

49% work in the front office



### AVERAGE AGE

54 Years Old



# DID YOU KNOW?

## WHAT THE AVERAGE GYM LOOKS LIKE



### SMALL CLUB

Up to 10K square feet

Up to 325 students per week

Brings in up to \$300K per year



### MEDIUM CLUB

10-16K square feet

325-650 students per week

Brings in up to \$850K per year



### LARGE CLUB

16K+ Square feet

650+ students per week

Brings in over \$850K per year



USA GYMNASTICS.

This is based on the 2017 Member Club survey results.