2017 Highlights
• Theme: Share Your Skill
• Athlete Ambassadors: Nastia Liukin & Sam Mikulak
• USA Gymnastics Member Clubs received Educational Grants
• #NGD2017 was used more than 405,000 times on Facebook, 182,000 times on Instagram, and 183,000 times on Twitter
• #NGD2017 Participants had the chance to win the Chobani Creative Cup Award while participating
• The Chobani Creative Cup Award winner received over 400 cups of Chobani Yogurt for their gym
• 6 other countries participated in the event

2016 Highlights
• Theme: Show off your skills
• Athlete ambassadors: Nastia Liukin & Jon Horton
• 78 different USA Gymnastics Member Clubs received funding via the National Gymnastics Foundation and the Nastia Liukin Fund
• 194 total courses, clinics, and congress registrations were awarded
• A total of $27,000 was awarded through grants
• 9 countries outside of the US participated: Australia, Bahamas, Japan, Mauritius, Mexico, New Zealand, Pakistan, South Africa & Venezuela
• Social Media
  • Twitter (Reach: 13,075,619 individuals / 15,454,786 impressions)
  • Instagram (Reach: 607,561 individuals / 1,724,322 impressions)
  • Facebook (Reach: 550,000 individuals / 8,898 likes, comments & shares)

2015 Highlights
• 9 Countries participated
• 71 Member Clubs received grants totaling $5K supported in part by the Nastia Liukin Fund
• Co-Chairs Nastia Liukin and Peter Vidmar
• 101 total courses, clinics, and congress registrations awarded
• #NGD2015 was used over 7,320 times on Instagram, 702 times in Twitter and was a trending topic on Facebook
• 5,886 unique visitors to the NGO page on Sept. 19

2014 Highlights
• Social media celebration using #NGD2014 and pictures posted to the USA Gymnastics Facebook Page to unify the community
• Continued partnership with Right To Play in which clubs support the mission using sport and play to educate and empower children
• Member Clubs can apply to become a Right To Play Advocate Club and receive funding to assist charitable efforts

2013 Highlights
• Partnership with Right To Play initiated
• Theme: “Show us how you play”
• Ambassadors: Gabby Douglas, Jonathan Horton, Alicia Sacramone named as co-chairs
• Grants awarded to 24 clubs
• Social media celebration: 937 photos shared on Facebook, 1,200 uses of the hashtag #NGD2013 on Twitter, and 1,910 on Instagram
• Donations contributed to Children’s Miracle Network Hospitals total more than $140,000

2012 Highlights
• 43,901 participants joined together to turn upside down simultaneously at 1pm on September 22nd
• Celebrated the 6 medals brought home by Team USA in the 2012 Olympic Games in London
• Raised $221,890 for Children’s Miracle Network, totaling more than $1.8 Million raised since 2001
• Promoted the 2012 Kellogg’s Tour of Gymnastics Champions
• Theme: Turn the World Upside Down

2011 Highlights
• Set a World Record for most handstands performed simultaneously with 28,478 participants
• Raised $120,050 for Children’s Miracle Network, adding to the cumulative total of $1.5 million since 2001
• Theme: The Year of the Handstand

2010 Highlights
• $116,000 was raised for Children’s Miracle Network, totaling $1.3 Million since 2001
• Tyson Fitness Challenge was held, which is sponsored by Tyson Foods, for the fourth consecutive year

2009 Highlights
• Held Tyson Fitness Challenge, sponsored by Tyson Foods, to encourage physical fitness and proper nutrition
• Raised $140,000 for Children’s Miracle Network

2008 Highlights
• Offered the Tyson Fitness Challenge, which is sponsored by Tyson Foods, for the third year
• and had more than 10,000 participants
• Appeared on the Today Show with world medalists and local gymnasts doing the Tyson Fitness Challenge
• Secured state, FIG and USOC proclamations
• Raised more than $200,000 for Children’s Miracle Network to reach and pass our million dollar goal!

2007 Highlights
• Offered the Tyson Fitness Challenge, which is sponsored by Tyson Foods, for the second year and had more than 10,000 participants
• Appeared on the Today Show with world medalists and local gymnasts doing the Tyson Fitness Challenge
• Secured state, FIG and USOC proclamations
• Raised $71,000 for Children’s Miracle Network for a total of more than $516,000 toward our million dollar goal

2006 Highlights
• Secured USOC and State Proclamations and FIG endorsement
• Offered the Tyson Fitness Challenge to raise money for the Children’s Miracle Network
• Provided exposure by utilizing services of NAPS (a media syndication service) in over 10,000 media publications across the country
• Theme: Celebration of Fitness
• Sponsor: Tyson Foods
• Appeared on ‘The Today Show’ with Bela Karolyi featuring a local gymnast doing the Tyson Fitness Challenge

2005 Highlights
• Secured 50 State Proclamations the USOC and FIG endorsement
• National Co-Chairs Bela Karolyi and Mary Lou Retton
• Encouraged Cartwheel-A-Thons and fundraisers for the Children’s Miracle Network
• Secured Celebrity endorsements to convey the National Gymnastics Day message
• Encouraged clubs to host USA Gymnastics Fitness sample classes open to the public on NGO
• Provided national exposure by utilizing services of NAPS (a media syndication service) in over 10,000 news publications across the country

2004 Highlights
• Secured 50 State Proclamations and USOC Proclamation
• National Co-Chairs Bela Karolyi and Shannon Miller
• Pep Rally in 37 cities to sign banners to send off Team USA to the Olympics
• Encouraged cartwheel-a-thons and fundraisers for the Children’s Miracle Network which raised over $199,000
• Appeared on the Today Show with Bela Karolyi, Olympic Parents and local gymnasts
• Secured Celebrity endorsements to convey the National Gymnastics Day Message
• Promoted the 42 city post-Olympic T.J. Maxx Tour of Gymnastics Champions

2003 Highlights
• Secured 50 State Proclamations, USOC and FIG endorsements
• National Co-Chairs Mary Lou Retton and Bela Karolyi
• Appeared on the Today Show with Bela Karolyi
• Raised $134,333 for the CMN doing Mrs. Smith’s Flip-a-Thon’s
• Promoted World Championships and the “Longines 10 Perfect Moments in Time”
• Theme: Begin Here. Go Anywhere
• Sponsor: Mrs. Smiths

2002 Highlights
• Secured all 50 State Proclamations and the USOC Proclamation endorsements
• NGO Honorary Chairs: Kim Zmeskal, Peter Vidmar, Kurt Thomas, and Bela Karolyi
• Increased the number of youth organizations who celebrated National Gymnastics Day providing a wider range of participation
• Cartwheel-a-thons were held for the Children’s Miracle Network and we raised $45,774.40
• Appeared on the “Today Show” with Bela Karolyi and introduced Sports Acro
• Sought celebrity endorsements that relayed National Gymnastics Day messages
• Theme: Gymnastics, A Great Foundation

2001 Highlights
• Secured 47 State Proclamations for National Gymnastics Day
• Mary Lou Retton and Bela Karolyi were our Co Chairs
• Partnered with Children’s Miracle Network and raised over $50,000.00
• Created a Site Coordinators Guide to help clubs plan events and cartwheel-a-thons
• Created a celebrity testimonial poster to help promote the benefits of gymnastics
• Partnered with 6 organizations to promote NGO
• More than 2,100 clubs across the country participated in National Gymnastics Day
• Theme: Gymnastics, A Great Foundation

2000 Highlights
• Secured 27 State Proclamations
• Bela Karolyi Chairman for NGO and national team athletes appeared on “The Today Show” and “Later Today” to promote the sport
• A half page ad appeared in “USA Today” in a joint effort between USA Gymnastics and the United States Olympic committee
• The message of the ad tied National Gymnastics Day with the 2000 Olympic Games.
• The National Association for Health and Fitness partnered with USA Gymnastics to integrate state government involvement with local gymnastics clubs
• Disneyland hosted a gymnastics exhibition in celebration of National Gymnastics Day
• More than 1,500 clubs across the country participated in National Gymnastics Day
• Theme: Get in the Gym

1999 Highlights
• Bela Karolyi, the most successful coach in the USA Gymnastics history, was named inaugural chairman of National Gymnastics Day
• Olympians and national team members traveled to over 20 major markets in the United States to promote National Gymnastics Day
• Bela Karolyi and top national team member’s appeared on “The Today Show” and “Regis and Kathie Lee.” A gymnastics exhibition stage was set up in Rockefeller Plaza in conjunction with the show’s. Other visibility included Bart Conner and Nadia Comaneci appearing on “Good Morning America” from Norman, Oklahoma
• A gymnastics exhibition took place at an Oakland A’s game as part of the Bay Area’s National Gymnastics Day celebration
• More than 1,000 clubs participated in the 1st National Gymnastics Day!
• Theme: Get in the Gym