There’s no doubt about it... clubs care. About the safety of the athletes in their gyms. About having top-notch instructors who teach gymnastics effectively using up-to-date techniques. About the success and longevity of their business.

That’s why it was easy for USA Gymnastics to title its new educational campaign designed just for clubs, the “Clubs Care Campaign.”

Every day, by demonstrating the passion and enthusiasm they have for our great sport, gymnastics clubs contribute to the mission of USA Gymnastics by encouraging participation and the pursuit of excellence in the sport. Now, in order to promote the welfare of participants in our sport at the highest level, USA Gymnastics wants to encourage broad, grassroots-level dedication and commitment to safe gymnastics environments through the Clubs Care Campaign.

What does a safe gymnastics environment look like? Among other things, a place where adults take seriously their role in establishing and maintaining an environment where the likelihood of inappropriate behavior or sexual misconduct occurring within its programs and/or facilities is very remote. The result? Safe places where athletes can learn, train and compete; grow, improve and have fun.
This will not be a campaign that inundates you with information you don’t have time to digest, let alone implement. We are tapping into the expertise and resources of our education partners to produce a campaign that can greatly benefit your club and the gymnasts you serve.

• The Clubs Care Campaign is uniquely tailored for clubs. Whether you have 100 or 1000 members, and whether you’ve been proactive in policy development or are still refining your procedures, the Clubs Care Campaign has something beneficial for your club.

• The Clubs Care Campaign will both raise awareness and prompt action. Learn what child sexual abuse is, its prevalence, predators’ “grooming behaviors” and signs of abuse. Be empowered to take specific actions in your club to eliminate the opportunity for inappropriate behavior or sexual misconduct to occur and be ready to respond in case an allegation of misconduct arises.

• The Clubs Care Campaign takes into account the many demands a club owner has on his/her time. USA Gymnastics and its education partners have compiled and will provide information, strategies, templates, toolkits, checklists, action steps, posters and more through various media, including emails, Technique, the web site and even the good old mail, over the course of next year. All of these resources will be delivered right to you.

USA Gymnastics is proud to launch the Clubs Care Campaign – a campaign that truly has the potential to help you prevent inappropriate behavior or sexual misconduct. We hope you’ll join us and your fellow clubs in showing gymnasts and their parents how much gymnastics clubs care about them and their safety. Visit usagym.org/ClubsCare to learn more.

Stop It Now!®
Together We Can Prevent the Sexual Abuse of Children

Child Lures’ Prevention
Think First & Stay Safe!

Teen Lures™ PREVENTION
Teens Confronting Tough Issues.