

Join us for the 2010 National Business Conference!



Wednesday, August 11, 2010 • 8 a.m. – 5 p.m.

Marriott Hotel, Hartford, Conn.

You will learn how:

- Social media outlets are highly integrated into our daily lives. Learn how to harness these powerful tools to promote your club and communicate with your gym club members.
- The USA Gymnastics National Advertising insert is an effective platform to expand awareness of the sport of gymnastics in your community. Explore how your club can use this national initiative to creatively build and market your own brand to your current and potential gym club members.
- Safety and risk management awareness is vital to avoid possible legal complications. Learn about the keys to promoting a safe environment.

Register for this year's Business Conference and learn how your organization can leverage today's brand strategies to achieve your business goals. Hear from the experts about how risk management, brand building, and social media impact your business. This one-day conference features industry panel discussions and three keynote speakers.



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President, Executive
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