

# inside USA gymnastics



We were thrilled to see everyone in Dallas at the Visa Championships and USA Gymnastics National Congress and Trade Show. The level of competition was high in all of our disciplines. The National Congress was well-attended and initial reports are positive about the quality of the seminars and programs. Fans watched men's

and women's gymnastics on broadcast TV, cable TV and the Web, and the response from you has been incredible about the increased coverage.

## NBC Sports and Universal Sports Partnership

During the Visa Championships, USA Gymnastics made two announcements that will benefit our members and fans, and I am excited to share the information



on both our extended partnership with NBC Sports and Universal Sports, and the newly created Collegiate Developmental Fund, which is part of the National Gymnastics Foundation.

The USA Gymnastics, NBC Sports, and Universal Sports partnership provides members and fans more ways to follow USA Gymnastics than ever before. Our broadcast TV partnership with NBC Sports has been extended through 2012. Universal Sports is now our official cable and digital media partner, and the combination of these two provides gymnastics with quality coverage across the broadcast, cable and digital platforms.

NBC Sports will continue to cover USA Gymnastics premier events, such as the Tyson American Cup and Visa Championships, along with the Pacific Rim Gymnastics Championships and the World Artistic Gymnastics Championships. Through its relationship with the International Gymnastics Federation, Universal Sports will carry extensive coverage of the World Championships and other international events, as well as expanded coverage of USA Gymnastics events and encore presentations of NBC Sports broadcasts.

Both NBC Sports and Universal Sports will carry coverage of the 2009 World Artistic Gymnastics Championships in London. For a complete schedule of coverage, go to [www.usa-gymnastics.org](http://www.usa-gymnastics.org).

## Collegiate Gymnastics Developmental Fund

The National Gymnastics Foundation, in partnership with USA Gymnastics, created a Collegiate Gymnastics Developmental Fund with the goal of providing solutions that support NCAA gymnastics programs. Among the goals are to offer promotional and marketing advice for coaches and program administrators that assist them in building financially secure programs. The Collegiate Gymnastics Developmental Fund complements the initiatives USA Gymnastics already has in place to support collegiate gymnastics and will be supported through public and private donations, as well as through some existing funds in the National Gymnastics Foundation.

In addition to the Collegiate Developmental Fund, the National Gymnastics Foundation already has scholarship programs in place for men's collegiate gymnastics and trampoline athletes that are endowed through donations and fees. USA Gymnastics organizes national championships for both men's and women's gymnastics to supplement the NCAA National Gymnastics Championships. USA Gymnastics has taken an increasingly proactive role in supporting the collegiate arm of gymnastics; earlier this year it hosted a summit to discuss the issues facing collegiate gymnastics and assisted in a fundraising effort for Cal State Fullerton women's gymnastics team.

Collegiate gymnastics is a vital part of the gymnastics fabric in the United States. The Collegiate Developmental Fund, which provides a new level of support to the coaches and athletes involved, is intended to provide a mechanism that helps NCAA programs enhance their presence in communities nationwide. We look forward to working with the National Association of Collegiate Gymnastics Coaches/Women, College Gymnastics Association for men's gymnastics and the various gymnastics programs as we move forward.

These are two initiatives we believe will benefit our sport, by continuing to build gymnastics profile and by providing a mechanism to assist the collegiate side, which provides additional competitive opportunities for our athletes.

See you in the Gym,

Steve Penny  
President/CEO