

NATIONAL GYMNASTICS FOUNDATION, USA Gymnastics create Collegiate Gymnastics Developmental Fund



The National Gymnastics Foundation, in partnership with USA Gymnastics, is creating a Collegiate Gymnastics Developmental Fund. The fund's goal is to provide solutions to support collegiate programs in peril and offer educational and business training for coaches and program administrators to assist them in building financially secure programs. The Collegiate Gymnastics Developmental Fund complements the initiatives USA Gymnastics already has in place to support collegiate gymnastics.

"Collegiate gymnastics is a vital part of the gymnastics fabric in the United States," said Steve Penny, president of USA Gymnastics. "This effort will work to reinforce the importance of our existing NCAA programs and provide a new level of support to the coaches and athletes involved. The fund is intended to create a mechanism in partnership with the various coaches associations and schools that helps collegiate gymnastics programs enhance their presence in communities nationwide. We look forward to working with the National Association of Collegiate Gymnastics Coaches/Women, College Gymnastics Association for men's gymnastics and

the various gymnastics programs as we move forward."

The National Gymnastics Foundation already has scholarship programs in place for men's collegiate gymnastics and trampoline athletes that are endowed through donations and fees. USA Gymnastics organizes national championships for both men's and women's gymnastics to supplement the NCAA National Gymnastics Championships. USA Gymnastics has taken an increasingly proactive role in supporting the collegiate arm of gymnastics; earlier this year it hosted a summit to discuss the issues facing collegiate gymnastics and assisted in a fundraising effort for Cal State Fullerton women's gymnastics team.

The Collegiate Developmental Fund (CDF) will be supported through public and private donations, as well as through some existing funds in the National Gymnastics Foundation. The NGF has dedicated funds valued at \$100,000 to seed the CDF. ✖

To read more information on the program go to: <http://www.usa-gymnastics.org/post.php?PostID=3831&prog=ms>

USA GYMNASTICS, NBC SPORTS, UNIVERSAL SPORTS ANNOUNCE PARTNERSHIP THROUGH 2012



Leading up to the 2012 Olympic Games, gymnastics fans will have more ways to follow USA Gymnastics than ever before with coverage on broadcast and cable television and the Web. USA Gymnastics has extended its partnership with NBC Sports for broadcast television coverage through 2012. In addition, USA Gymnastics has named Universal Sports as its official cable and digital media partner for this quadrennium.

"Increasing exposure of USA Gymnastics on broadcast, cable and the Web is a cornerstone of our business plan for this quad," said Steve Penny, president of USA Gymnastics. "USA Gymnastics and NBC Sports have enjoyed a long and fruitful partnership, and our relationship with NBC Sports is fundamental to providing value to our sponsors. The addition of Universal Sports enables us to capitalize

on the opportunities available through its digital, cable and Web assets. USA Gymnastics is now vertically integrated into the three media platforms, and our fans will have the opportunity to follow the USA's top gymnasts to a greater degree."

NBC Sports will continue to cover USA Gymnastics' premier events. Through its relationship with the International Gymnastics Federation, Universal Sports will carry extensive coverage of the World Championships and other international events, as well as expanded coverage of USA Gymnastics events and encore presentations of NBC Sports broadcasts. The agreement extends through 2012.

You can follow the World Artistic Championships which take place in London, Oct. 7-12, through live coverage on Universal Sports, as well as on NBC Sports Oct. 24 - 1:30-3:30 p.m. ET and Oct. 25 - 2:00-4:00 p.m. ET. ✖