

Do You Have a Lonely Web Site?



Internet web sites get lonely if they have no visitors.

Since August, 2000 many of the free 1-page web sites that USA Gymnastics provided to USA Gymnastics Member Clubs have been waiting patiently for their webmasters to visit. Have you visited your USA Gymnastics Club site yet?

Your USAG Club Web Site Address is: [http://clubs.usag.org/0+\(your club number\)](http://clubs.usag.org/0+(your club number)) Why is it important for Member Clubs to update their USA Gymnastics Web Site? One of the most visited pages on the USA Gymnastics Web Site is the Club Search.

Visitors use the Club Search for a variety of reasons, such as:

- To find gymnastics classes or other gym programs for their children in their hometown
- To find directions to a gym when going to a meet in another town
- To find gyms to transfer their children to when moving from one city to another

In other words, the USA Gymnastics Club Search is one of the most utilized Internet tools for people to find information about your club and the URL for your club's web site. And, you want the information on this page to be up-to-date and correct. You may have a great web site, but it will be ineffective if people can't find it on the Internet.

The USA Gymnastics Club Search takes visitors to the site that is part of the USA Gymnastics Club Network. We do NOT link to any club web sites that are hosted by an outside provider.

What do you do if you already have an established web site?

If you already have an established web site, obviously it is important that your clients and others be able to find it! - What you need to do is place a link on the your USA Gymnastics Club Web Site to your established site. This is easy to do, just follow the How-To information below.

How to Edit/Update a USA Gymnastics Club Web Page

1. Using any browser, go to <http://clubs.usag.org/login.html>
2. Enter your Username (your USAG Club Number with a leading 0) and Password. Each club has already received a mailing with the club web site password. If you have misplaced this you can either call Member Services at 1-800-345-4719 or email the USA Gymnastics Webmaster at webmaster@usa-gymnastics.org for this information. *NOTE:* The person doing the email MUST be the club owner using the owner's email address! Please include your club number in your request for Club Password.
3. This will take you to the USAG SiteBuilder Tool - Here, you can click on lots of things there to read and explore, but if you want action, click on EDIT! This will put you back on your very own page but the word Edit will be in front of every section (e.g., EDIT Web Site). Clicking on that Edit prompt takes you to an edit page that shows the current information for that section. Change or add what you wish. Do the same with other areas of the page. Then click

on Done. You will see your page with all your changes in there.

4. To finish thing off, be sure to "GO LIVE - PREVIEW - GO LIVE NOW"

USA Gymnastics "Club Search" to feature Member Clubs in January

The free 1-page web site promotion for non-Member Clubs expires in January. During January the Club Search will be edited to include reference and link information ONLY for Member Clubs.

Inclusion in the Club Search listing on the USA Gymnastics site is perhaps the MOST IMPORTANT WAY that people can obtain information about your gymnastics club and find your web site!

Even if you have previously established a terrific web site, the key to people finding your site is the listing on the USAG Club Search and your link to this site from the free USAG 1-page site.