



USA GYMNASTICS Member News

Begin Here. Go Anywhere.

Issue: #2

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EDUCATION EVENTS

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July 10 - Coralville, IA

July 11 - Springfield, OR

July 12 - Frisco, TX

July 17 - Jacksonville, FL

July 19 - Woodward, PA

July 20 - Okla. City, OK

July 25 - Itasca, IL

July 27 - Little River, SC

Aug 3 - Tucker, GA

Aug 8 - Downers Grove IL

Ready, Set, GO!! Preparing for the Olympic Boom

The 2008 Olympic Games are just around the corner - 37 days and counting! The Olympic teams will soon be finalized and the Opening Ceremonies commence on 08-08-2008. **Are you and your gym ready to take advantage of this great opportunity?**

In recent issues of Technique magazine, Jeff Lulla, President of Fun & Fit Gymnastics, and Dr. Robyn Silverman, Child and Adolescent Development Specialist, have both written articles about capitalizing on the "Olympic Boom." Here are some of their suggestions:

1. ***Make the connection between the Olympic Games, our elite gymnastics stars, and your gymnastics programs.***
While parents and children are focused on the sport of gymnastics, market the benefits of gymnastics participation and offerings of your club. Gymnastics is not just for the talented elite athletes, it is a healthy and fun activity for all children. Gymnastics helps to build a foundation of fitness as well as other social and character aspects of development. Gymnastics teaches children skills they will need to succeed in gymnastics and in life -- Begin Here. Go Anywhere.
2. ***Get your club name and message out in the community.***
Take advantage of a new national advertising campaign produced by USA Gymnastics and the National Gymnastics Foundation. The campaign will focus on the grassroots level of our sport, emphasizing the benefits of gymnastics participation and will be unveiled during the Olympic Games with a six-page insert in USA Today.

Aug 9 - W. Babylon, NY
Aug 14 - Burlington, MA
Aug 16 - Woodward, PA
Aug 21 - Santa Clara, CA

Preschool Fundamentals Pt. 2:

Hands on Training

July 13 - Coralville, IA
July 20 - Okla. City, OK
July 20 - Jacksonville, FL
Aug 17 - Burlington, MA
Aug 23 - Easley, SC
Aug 24 - Santa Clara, CA
Aug 29 - Austin, TX

Member Clubs will have their name and club contact information listed in the ad and will also have access to posters and ads to use in local advertising.

[Click here for more tips and articles on how your club can use the Olympic Boom.](#)

Membership: 2008-2009 Athlete Membership Season Now Open!

The new 2008-2009 Athlete Membership season is open!

Athletes registered or renewed beginning June 9th, 2008 will have an expiration date of July 31, 2009. Please register your athletes between now and August 1st to assure they receive the full season of USA Gymnastics magazine.

In an effort to "Go Green," USA Gymnastics will not be mailing copies of membership application forms this year. All forms are accessible online to download and print. USA Gymnastics is exploring other format options for providing clubs with the 2008-2009 forms. Please watch our website and future broadcast emails for more details.

Please be advised that Athlete and Introductory Athlete membership cards will be mailed August 1st. You will not be able to print any athlete membership cards from the website until after August 1st. However, you can print your club roster as proof of athlete membership if needed.

The 2008-2009 Athlete membership cost is \$53 by mail or fax. The Introductory Athlete membership cost is \$20. Remember, clubs can save \$5 per athlete by registering and renewing memberships online!

Please note that the 2008-2009 Athlete and Introductory Athlete forms have been redesigned. [Click here to learn more.](#)

All other membership forms for the 2008-2009 season will be available starting August 1, 2008. You may continue to use the 2007-2008 Professional, Instructor, Jr. Professional and Introductory Coach membership forms until July 31, 2008.



Education: USA Gymnastics Regional Congresses

You are invited to take part in this regional educational event where gymnastics professionals will gather to:

1. Hear nationally and regionally recognized speakers on a variety of gymnastics topics
2. Attend additional pre and/or post conference educational courses
3. Update and expand their knowledge base
4. Hear insights and best practices on appealing to today's kids and parents
5. Network with other coaches, judges and club owners/directors
6. Earn continuing education credit through USA Gymnastics University
7. Visit gymnastics industry suppliers at the Exhibit Hall
8. Be a part of this great regional education event for the sport of gymnastics!



Regional Congresses

Region 4 (Men Reg. 4)

July 11-13 - Coralville, IA: Coralville Marriott Hotel

Region 3 (Men Reg. 3 & 9)

July 18-20 - Oklahoma City, OK: The Skirvin Hilton Oklahoma City

Region 8 (Men Reg. 8)

July 18-20 - Jacksonville, FL: Omni Jacksonville Hotel

Region 6 (Men Reg. 6)

August 15-17 - Burlington, MA: Marriott Boston Burlington

Region 1 (Men Reg. 1)

August 22-24 - Santa Clara, CA: Marriott Santa Clara

Region 5 (Men Reg. 5)

September 26-28 - Indianapolis, IN: Sheraton Indianapolis Hotel & Suites

Region 2 (Men Reg. 2)

October 10-12 - Portland, OR: Multnomah Athletic Club/Hilton Portland & Executive Tower

| [Regional Congress Info and Registration](#) |

Clubs: New "Best Practices for the Gymnastics Business" book

This new book is jam packed with information for starting a gymnastics business or improving an existing one.

USA Gymnastics developed this book to help

- 1) determine if starting a gymnastics club is the right decision for you, and
- 2) improve your chances of success with your new business or make your current gymnastics program more successful.

The book addresses a myriad of issues faced by all club owners and directors and attempts to give several possible solutions for consideration.

The book also includes several resources and the appendices on CD. This book is complimentary to USA Gymnastics Member Clubs is included in the marketing kit.

Copies can also be purchased for \$19.95 plus shipping & handling at the [USA Gymnastics online store](#).



USA Gymnastics is a non-for-profit organization which is the sole national governing body (NGB) for the sport of gymnastics in the United States. Our mission is to increase public awareness of, and encourage participation in, all aspects of gymnastics, and to support athletes in their pursuit of competitive excellence.

Tell us what you think! We'd like to hear from you about what information you'd like to see in Member News. Contact us by [clicking here](#).

