



## Goal of National Gymnastics Day:

To increase excitement for the sport of gymnastics and to communicate the sense of self-esteem and healthy benefits that gymnastics fosters.

[www.usa-gymnastics.org](http://www.usa-gymnastics.org)

### 2007 Highlights:

- Offered the Tyson Fitness Challenge, which is sponsored by Tyson Foods, for the second year and had more than 10,000 participants
- Appeared on the Today Show with world medalists and local gymnasts doing the Tyson Fitness Challenge
- Secured state, FIG and USOC proclamations
- Raised \$171,000 for Children's Miracle Network for a total of more than \$816,000 toward our million dollar goal

### 2006 Highlights:

- Secured USOC and State Proclamations and FIG endorsement
- Offered the Tyson Fitness Challenge to raise money for the Children's Miracle Network
- Provided exposure by utilizing services of NAPS (A media syndication service) in over 10,000 media publications across the country
- Theme: Celebration of Fitness
- Sponsor: Tyson Foods
- Appeared on "The Today Show" with Bela Karolyi featuring a local gymnast doing the Tyson Fitness Challenge

### 2005 Highlights:

- Secured 50 State Proclamations the USOC and FIG Endorsement
- National Co-Chairs Bela Karolyi and Mary Lou Retton
- Encouraged Cartwheel-A-Thons and fundraisers for the Children's Miracle Network
- Secured Celebrity endorsements to convey the National Gymnastics Day message
- Encouraged clubs to host USA Gymnastics Fitness sample classes open to the public on NGD
- Provided national exposure by utilizing services of NAPS (A media syndication service) in over 10,000 news publications across the country

### 2004 Highlights:

- Secured 50 State Proclamations and USOC Proclamation
- National Co-Chairs-Bela Karolyi and Shannon Miller
- Pep Rally in 37 cities to sign banners to send off Team USA to the Olympics
- Encouraged cartwheel-a-thons and fundraisers for the Children's Miracle Network wick raised over \$129,000
- Appeared on the Today Show with Bela Karolyi, Olympic Parents and local gymnasts
- Secured Celebrity endorsements to convey the National Gymnastics Day Message
- Promoted the 42 city post-Olympic T.J. Maxx Tour of Gymnastics Champions

### 2003 Highlights:

- Secured 50 State Proclamations, USOC and FIG endorsements
- National Co-Chairs-Mary Lou Retton and Bela Karolyi
- Appeared on the Today Show with Bela Karolyi
- Raised \$134,333 for the CMN doing Mrs. Smith's Flip-A-Thon's
- Promoted World Championships and the "Longines 10 Perfect Moments in Time"
- Theme: Begin Here. Go Anywhere
- Sponsor: Mrs. Smiths

### 2002 Highlights:

- Secured all 50 State Proclamations and the USOC Proclamation endorsements
- NGD Honorary Chairs: Kim Zmeskal, Peter Vidmar, Kurt Thomas, and Bela Karolyi
- Increased the number of youth organizations who celebrated National Gymnastics Day providing a wider range of participation
- Cartwheel-a-thons were held for the Children's Miracle Network and we raised \$65,774.40
- Appeared on the "Today Show" with Bela Karolyi and introduced Sports Acro
- Sought celebrity endorsements that relayed National Gymnastics Day messages
- Theme: Gymnastics, A Great Foundation

### 2001 Highlights:

- Secured 47 State Proclamations for National Gymnastics Day
- Mary Lou Retton and Bela Karolyi were our Co Chairs
- Partnered with Children's Miracle Network and raised over \$50,000.00
- Created a Site Coordinators Guide to help clubs plan events and cartwheel-a-thons
- Created a celebrity testimonial poster to help promote the benefits of gymnastics
- Partnered with 6 organizations to promote NGD
- More than 2,100 clubs across the country participated in National Gymnastics Day
- Theme: Gymnastics, A Great Foundation

### 2000 Highlights:

- Secured 27 State Proclamations
- Bela Karolyi Chairman for NGD and national team athletes appeared on "The Today Show" and "Later Today" to promote the sport
- A half-page ad appeared in "USA Today" in a joint effort between USA Gymnastics and the United States Olympic committee. The message of the ad tied National Gymnastics Day with the 2000 Olympic Games.
- The National Association for Health and Fitness partnered with USA Gymnastics to integrate state government involvement with local gymnastics clubs
- Disneyland hosted a gymnastics exhibition in celebration of National Gymnastics Day
- More than 1,500 clubs across the country participated in National Gymnastics Day
- Theme: Get in the Gym

### 1999 Highlights:

- Bela Karolyi, the most successful coach in the USA Gymnastics history, was named inaugural chairman of National Gymnastics Day
- Olympians and national team members traveled to over 20 major markets in the United States to promote National Gymnastics Day
- Bela Karolyi and top national team member's appeared on "The Today Show" and "Live with Regis and Kathie Lee." A gymnastics exhibition was staged in Rockefeller Plaza in conjunction with the shows. Other visibility included Bart Conner and Nadia Comaneci appearing on "Good Morning American" from Norman, Oklahoma
- A gymnastics exhibition took place at an Oakland A's game as part of the Bay Area's National Gymnastics Day celebration
- More than 1,000 clubs participated in the 1st National Gymnastics Day!
- Theme: Get in the Gym