

RAISING MONEY FOR CHILDREN'S MIRACLE NETWORK



Top Donation Prizes

The top three clubs and top three individuals that raise the most money for Children's Miracle Network through their participation in the Tyson Fitness Challenge will receive some great prizes, pending fulfillment of administrative requirements.

CLUB PRIZES*

The three clubs that raise the most money for Children's Miracle Network will receive the following prizes.

First Place

- Olympia Deluxe Tumbling Mats (retail value: \$1,318)
- \$250 in Tyson coupons to host a Tyson Protein Party at your gym
- One-year USA Gymnastics Member Club Membership (value: \$160)
- Club photo featured on a USA Gymnastics promotional poster in 2011

Second Place

- AAI Heavy Duty Foam Trapezoids (retail value: \$899)
- \$150 in Tyson coupons to host a Tyson Protein Party at your gym
- One-year USA Gymnastics Member Club Membership (value: \$160)

Third Place

- AAI Colorful Foam-filled Wedges (retail value: \$529)
- \$100 in Tyson coupons to host a Tyson Protein Party at your gym
- One-year USA Gymnastics Member Club Membership (value: \$160)

INDIVIDUAL PRIZES*

The top three individuals who raise the most money for Children's Miracle Network will receive the following prizes:

- Round-trip airfare for two to the 2011 Tyson American Cup
- Two tickets to the 2011 Tyson American Cup
- Two pre-event VIP hospitality passes
- One-night stay in the USA Gymnastics host hotel

In addition to the prizes listed, the individual who raises the most money for Children's Miracle Network will be featured on a USA Gymnastics promotional poster in 2011. All monies must be sent to Children's Miracle Network in Utah by Nov. 9, 2010, to qualify for prizes.

* Clubs must raise a minimum of \$8,000 and individuals must raise a minimum of \$3,500 to be eligible for prize qualification.

Tyson Fitness Challenge Administrator's Checklist

Here is a handy check-off list to help you keep track of the necessary elements to complete the Tyson Fitness Challenge and qualify for prizes.

- Sign up online to receive the password for the Tyson Fitness Challenge administrator's site at www.tysonfitnesschallenge.com.
- Review program materials in this guide or online.
- Post your club's plans and activities online for the Tyson Fitness Challenge so everyone can follow your progress at www.tysonfitnesschallenge.com.
- Post the Tyson Fitness Challenge poster in your lobby after filling in the dates and times of your classes.
- Use the sample press release available online as a guide to create a press release and inform your community about your program.
- Aggressively market the program to your club members and your community.
- Distribute the pledge form (found on page 33) to ALL kids in your gym and explain your fundraising program.
- Register your club at <http://usagym.childrensmiraclenetwork.org> to use the online giving web site for donations to Children's Miracle Network.
- Photocopy and distribute the weekly nutrition handouts after each session of the Tyson Fitness Challenge. See page 7 for an outline of the sessions.
- Update your gym's Challenge progress online in April and June to receive additional online exercises and gymnastics training materials.
- Collect all raised funds from participants after hosting your Tyson Fitness Challenge and send a check to Children's Miracle Network by Nov. 9, 2010. You MUST do this to qualify for prizes! Submit all money to:
Children's Miracle Network • Attn: Cindee Starkie
205 West 700 South • Salt Lake City, UT 84107 • (801) 214-7400
- Complete the online survey no later than Nov. 9, 2010. Again, you MUST do this to qualify for prizes!

