



Program Development Task Force Minutes October 12, 2009

1. Call-to-Order

Meeting call-to-order at 2:00pm eastern time via conference call

2. Role Call

Region 1 – Pam Meier, Nancy Davis

Region 2 – Lee Hatfield

Region 3 – Brandi Lewis, Lorna Spellman

Region 4 – Linda Porter, Ronda Francis

Program Assistant – Elizabeth Millard

Program Director & Program Development Task Force Chair – Tom Housley

3. Welcome and Thank you

The Chairman welcomed and thanked everyone for participating in the PDTF Conference Call. Each member has spent personal time, energy, and resources helping to achieve the Program Development goals. The PDTF continues to serve as sport ambassadors for the US Acrobatic Program.

4. PDTF Update

The representative from each region will be asked to provide an update on the most recent program development taking place within each region.

- a. Region 1 – Did not present at Regional Congress. New Club forming in San Mateo.
- b. Region 2 – Did not present at Regional Congress. Micah Gaiter is the new Regional Chairperson. Working with 3 new strong club prospects. Several new prospect clubs in Denver.
- c. Region 3 – Brandi Lewis and Lorna Spellman attended GAT Convention and presented two lectures on starting an acro program and coaching lower levels. 18/20 people attended the lectures. Possibility of having an Acro H.L. Video at the GAT banquet next year. Norman Lewis from Montreal, Canada attended a clinic held by Boerne Gymnastics Center. Norman started with 7-10 athletes and now has over 30 athletes participating.
- d. Region 4 –Regional Championships were aired on a one hour television program in the Kansas City area, going out to 500,000 households.
- e. Region 5 – Angie Layne presented at Region 5 Congress. Three new clubs in the Chicago/Northern Indiana area interested in starting programs. Also, IAG in the Indianapolis area is starting a new program, Fall 2010
- f. Region 6 – No task force member in this region
- g. Region 7 – Not represented on call
- h. Region 8 – two new clubs started in the State of Florida

5. National Program Development Project

Tom presented the National Program Development Project to each member of the Program Development Task Force. Each member is excited and willing to help facilitate throughout the course of next year.

- a. Goals by December 2010
 - i. Increase in total membership = 240
 1. Athletes, Coaches, Judges, Clubs
 2. Greater total membership than Rhythmic Program
 - ii. Total program growth of 38%
 - iii. Add value to Introductory Athlete Membership
 - iv. Increase coaches education
 - v. Put "Acro" on the map in Region 6, 8
 1. Region 8 Acro Club
 - vi. Continue to develop Region 1,2,3,4,5, 7
 - vii. Increase participation at Regional Congress
 - viii. Develop Infrastructure for additional clubs to compete
 1. Compulsory Judge Certification (pending approval of Technical Committee & Program Committee)

6. Follow-up, Follow-up, Follow-up – AcroBasics Clinics

The members of the Program Development Task Force will use the below marketing materials to help promote the Regional AcroBasics Clinics in their respective regions. Elizabeth Millard will package the below educational materials and provide each member with the requested number prior to the start of the AcroBasics Clinics and also to any new clubs/coaches who are interested in learning how to start an Acrobatics Program and/or coach acrobatics.

- i. Marketing Material
 1. One-page flier on benefits/perks of Introductory Membership
 2. One-page flier on benefits/perks of Pre-team Program
 3. One-page flier on benefits/perks of AcroBasics Clinic
 4. USA Gymnastics lapel pins
 5. Acrobatic Gymnastics lapel pins
- ii. Educational Materials
 1. Acro Pre-team Handbook
 2. L4,L5,L6 Specifications Pages, including cover page to each level (Page 1,9-11,17,23)
 3. L4,L5,L6 Coaching DVD's
 4. Highlight Video – Routines of the Past
 5. Tri-Fold Pamphlets – What is Acrobatic Gymnastics?
 6. Flexibility Handouts
 1. Block Routine
 7. Routine Construction

7. Regional Congress – AcroBasics Clinics

Tom explained the purpose of the AcroBasics Clinics, participation of the lead clinicians and the role and compensation for each of the Program Development Task Force member. All PDTF members agreed to participate in their Regional AcroBasics Clinics, with accompanying athletes per their individual schedules.

- a. Purpose – The purpose of regional congress is to provide education to the teachers, coaches, judges and gymnastics business owners of the region. Education and training enable everyone to effectively and professionally serve in the development of the young gymnasts across the country. Each regional congress serves the gymnastics community by providing an opportunity for networking, socializing and building professional relationships.
- b. Participation:
 - i. Lead Clinician – Selena Peco or Nancy Davis
 1. Per USA-Gymnastics, Program Director
 - ii. PDTF member
 1. Compensation, per Regional Congress budget
 1. \$150 honorarium
 2. Meals on the day you speak
- c. .Schedule
 1. Saturday – 1-2 lectures
 2. Sunday – AcroBasics Clinic, starting at 1:00pm
- d. Acro Events Page
 - i. http://www.usa-gymnastics.org/acro/events/program_events.php

8. Meeting Adjourned

2:45pm eastern time